

ADV # _____ ADV. NAME POLI/J EHRlich/D/CON/FL REP. # _____ OFF. # _____ SALESMAN # _____
 AGY # _____ AGY. NAME BUYING TIME, LLC BUYER NAME KATE KLEBAHN

650 MASSACHUSETTS AVE. N.W. #210 SALES PRSN WA- MEGHAN MCGARR (H)
 WASHINGTON, DC 20001

ORDER # _____ CONTRACT # 6308327 CLASS: NATL. LOCAL REGIONAL

PRDCT J EHRlich 4 CONGRESS EST#2290 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT9/12 OCT15/12 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE OCT8/12 18.25

REP: REVISION 10/8
 LN 24 T/P AND PGM CHANGE
 TTL SAME
 PLEASE CONFIRM
 THANKS! BRIAN FOR MEGHAN

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
 JESSICA EHRlich FOR CONGRESS

8/16/12

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	/WK	INVT	:	SPTS

AGENCY ADVERTISER CODE = 388 AGENCY EST# = 2290
 AGENCY PRODUCT CODE = 395

24	*		700A-900A	30		\$500.00	10/13	10/13	1		SAT	1
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PROGRAM : TODAY SHOW
 CON COM1 : TODAY SHOW

OCT/12 30610.00 CONTRACT TOTAL 30610.00
 TOTAL SPOTS 36

FAX# 703-516-9680
HARRIS REPORT FROM REP OCT8/12 18.25
CHANGES *** WFLA-TV ***

LINE#	REF	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	SPTS:

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MARKET TOTALS $175,078      WFLA 32%      WFTS 14%      WTSP 19%      WTVT 35%      WTOG 0%      WTTA 0%      WMOR 0%
                                WMOX 0%      WXPX 0%      WWSB 0%      CABL 0%

SHARES ARE ACCURATE

SVC- NSI
DEMOS- RA35+*

MOD CODE  A-ADD  B-BUY TYPE  C-CANCELLED  DE-DELETE  E-EFF DATES  L-LENGTH  M-MAKEGOOD  N-PROGRAM NAME
P-CLASS, PLAN, SECT  Q-PAID PGM  R-RATE  S-SPOTS PER WEEK  T-TIME  X-LATE  Y-DAYS  Z-COMMENTS *-MULTIPLE

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FAX# 703-516-9680
HARRIS REPORT FROM REP OCT4/12 19.27
CHANGES *** WFLA-TV ***

SALES PRSN WA- MEGHAN MCGARR (H)

CITY TAX	STATE TAX	CO-OP BILLING NEEDED	DATE	OCT4/12	19.27
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JESSICA EHRLICH FOR CONGRESS

PROGRAM : WFLA NEWS
CON COM1 : WFLA NEWS

5

FAX# 703-516-9680
HARRIS REPORT FROM REP OCT4/12 19.27
CHANGES *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
10	S		730P-800P	30		\$1,000.00	10/12	10/12	0		FRI	0
PROGRAM : ENTERTAINMENT TONIGHT												
CON COM1 : ENTERTAINMENT TONIGHT												
12	S		1200N-100P	30		\$200.00	10/15	10/15	0		MON	0
PROGRAM : TODAY SHOW												
CON COM1 : TODAY SHOW												
15	S		530A-600A	30		\$470.00	10/15	10/15	0		MON	0
PROGRAM : NWS CH8 TODAY 530A												
CON COM1 : NWS CH8 TODAY 530A												
18	S		600A-700A	30		\$700.00	10/15	10/15	0		MON	0
PROGRAM : NWS CH8 TODAY 6A												
CON COM1 : NWS CH8 TODAY 6A												
19	S		630P-700P	30		\$5,000.00	10/15	10/15	0		MON	0
PROGRAM : NBC NIGHTLY NEWS												
CON COM1 : NBC NIGHTLY NEWS												
20	S		700A-900A	30		\$900.00	10/15	10/15	0		MON	0
PROGRAM : TODAY SHOW												
CON COM1 : TODAY SHOW												
21	S		730P-800P	30		\$1,000.00	10/15	10/15	0		MON	0
PROGRAM : ENTERTAINMENT TONIGHT												
CON COM1 : ENTERTAINMENT TONIGHT												
22	S		900A-1000A	30		\$550.00	10/15	10/15	0		MON	0
PROGRAM : TODAY SHOW-3												
CON COM1 : TODAY SHOW-3												
26	S		700P-815P	30		\$7,000.00	10/14	10/14	0		SUN	0
PROGRAM : FOOTBALL NIGHT IN AMERICA												
CON COM1 : FOOTBALL NIGHT IN AMERICA												

FAX# 703-516-9680 OCT4/12 19.27
HARRIS REPORT FROM REP *** WFLA-TV ***
CHANGES

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
27	S		800A-900A	30		\$1,100.00	10/14	10/14	0		SUN	0
PROGRAM : SUN TODAY SHOW												
CON COM1: SUN TODAY SHOW												
29	S		1100P-1135P	30		\$1,250.00	10/11	10/11	0		THU	0
PROGRAM : NWS CH8 @11P												
CON COM1: NWS CH8 @11P												
30	S		1200N-100P	30		\$200.00	10/11	10/11	0		THU	0
PROGRAM : TODAY SHOW												
CON COM1: TODAY SHOW												
32	S		530A-600A	30		\$470.00	10/11	10/11	0		THU	0
PROGRAM : NWS CH8 TODAY 530A												
CON COM1: NWS CH8 TODAY 530A												
36	S		700P-730P	30		\$1,000.00	10/11	10/11	0		THU	0
PROGRAM : WFLA NEWS @ 7P												
CON COM1: WFLA NEWS @ 7P												
38	S		730P-800P	30		\$1,000.00	10/11	10/11	0		THU	0
PROGRAM : ENTERTAINMENT TONIGHT												
CON COM1: ENTERTAINMENT TONIGHT												
39	S		900A-1000A	30		\$550.00	10/11	10/11	0		THU	0
PROGRAM : TODAY SHOW-3												
CON COM1: TODAY SHOW-3												
41	S		1200N-100P	30		\$200.00	10/9	10/9	0		TUE	0
PROGRAM : TODAY SHOW												
CON COM1: TODAY SHOW												
47	S		630P-700P	30		\$5,000.00	10/9	10/9	0		TUE	0
PROGRAM : NBC NIGHTLY NEWS												
CON COM1: NBC NIGHTLY NEWS												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
48	S		700P-730P	30		\$1,000.00	10/9	10/9	0		TUE	0
PROGRAM : WFLA NEWS @ 7P												
CON COM1: WFLA NEWS @ 7P												
50	S		730P-800P	30		\$1,000.00	10/9	10/9	0		TUE	0
PROGRAM : ENTERTAINMENT TONIGHT												
CON COM1: ENTERTAINMENT TONIGHT												
51	S		900A-1000A	30		\$550.00	10/9	10/9	0		TUE	0
PROGRAM : TODAY SHOW-3												
CON COM1: TODAY SHOW-3												
53	S		1200N-100P	30		\$200.00	10/10	10/10	0		WED	0
PROGRAM : TODAY SHOW												
CON COM1: TODAY SHOW												
55	S		500P-530P	30		\$900.00	10/10	10/10	0		WED	0
PROGRAM : WFLA NEWS												
CON COM1: WFLA NEWS												
63	S		730P-800P	30		\$1,000.00	10/10	10/10	0		WED	0
PROGRAM : ENTERTAINMENT TONIGHT												
CON COM1: ENTERTAINMENT TONIGHT												
64	S		900A-1000A	30		\$550.00	10/10	10/10	0		WED	0
PROGRAM : TODAY SHOW-3												
CON COM1: TODAY SHOW-3												
65	S		900A-1000A	30		\$550.00	10/12	10/12	0		FRI	0
PROGRAM : TODAY SHOW 3												
CON COM1: TODAY SHOW 3												
66	S		600A-700A	30		\$700.00	10/9	10/12	0		TU,TH-F	0
PROGRAM : 6A NEWS												
CON COM1: 6A NEWS												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
67	A		600A-700A	30		\$700.00	10/12	10/12	1		FRI	1
PROGRAM : NWS CH8 TODAY 6A												
CON COM1: NWS CH8 TODAY 6A												
68	A		600A-700A	30		\$700.00	10/11	10/11	1		THU	1
PROGRAM : NWS CH8 TODAY 6A												
CON COM1: NWS CH8 TODAY 6A												
69	A		600A-700A	30		\$700.00	10/9	10/9	1		TUE	1
PROGRAM : NWS CH8 TODAY 6A												
CON COM1: NWS CH8 TODAY 6A												
OCT/12						30610.00						
CONTRACT TOTAL												30610.00
TOTAL SPOTS												36

MARKET TOTALS \$175,078 WFLA 32% WFTS 14% WTSP 19% WTVT 35% WTOG 0% WTTA 0% WMOR 0%
 WMOX 0% WXPX 0% WWSB 0% CABL 0%
 SHARES ARE ACCURATE

SVC- NSI
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 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

Buying Time LLC
 650 Massachusetts Ave, NW
 Suite 210
 Washington DC 20001

Jessica Ehrlich/ D/ Congress/ FL
 Submission Number 801 Issue 3



WFLA-TV
 P.O. Box 1410
 Tampa, FL 33601

PHONE (813) 228-8888

Client: Jessica Ehrlich/ D/ Congress/ FL	Submission Cost: 30610	Campaign Ref: E:063083270
Buyer: "	Client/Product/Estimate: 388 /395 /2290	Sales Rep: HRP Washington, DC
Schedule Dates: 10/08/12 to 10/21/12	Weeks: 2	Order Ref: 06308327
Est./PO Number: 06308327	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Product: J Ehrlich 4 Congress	Booking Group: WFLA	Key Market: Tampa-St. Petersburg, FL
Demographic: (L) Household	Order:	

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/08	10/15	Total	Cost
3	M-F 5p News ...F..	03	900	30 Comme	Nbr of Spots	1	1	900
4	M-F 530a News ...F..	01	470	30 Comme	Nbr of Spots	1	1	470
6	M-F 6p News ...F..	03	1200	30 Comme	Nbr of Spots	1	1	1200
7	M-F 7p News ...F..	03	1000	30 Comme	Nbr of Spots	1	1	1000
8	M-F 7a Today Show ...F..	03	900	30 Comme	Nbr of Spots	1	1	900
10	M-Su 11p News M.....	03	1250	30 Comme	Nbr of Spots	1	1	1250
12	M-F 4p Dr Oz M.....	03	600	30 Comme	Nbr of Spots	1	1	600
13	M-F 5p News M.....	03	900	30 Comme	Nbr of Spots	1	1	900
15	M-F 530p News M.....	03	900	30 Comme	Nbr of Spots	1	1	900
Weekly Totals:					31	5	36	
Total Spots(Ord Spots)					1			
Closed PR					1			

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Schedule Dates:	10/08/12 to 10/21/12	Weeks:	2	Order Ref:	06308327
Est./PO Number:	06308327	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/08	10/15	Total	Cost
22	Sat 7a Today ShowS.	03	500	30 Comme	Nbr of Spots 1		1	500
23	Sat 9a NewsS.	02		30 Comme	Nbr of Spots Closed PR 1		1	
24	Sun 6p NewsS	03	750	30 Comme	Nbr of Spots 1		1	750
27	Sun 9a NewsS	03	300	30 Comme	Nbr of Spots 1		1	300
30	M-F 5p News ...T...	03	900	30 Comme	Nbr of Spots 1		1	900
32	M-F 530p News ...T...	03	900	30 Comme	Nbr of Spots 1		1	900
33	M-F 6p News ...T...	03	1200	30 Comme	Nbr of Spots 1		1	1200
35	M-F 7a Today Show ...T...	03	900	30 Comme	Nbr of Spots 1		1	900
38	M-Su 11p News T.....	03	1250	30 Comme	Nbr of Spots 1		1	1250
40	M-F 4p Dr Oz T.....	03	600	30 Comme	Nbr of Spots 1		1	600
41	M-F 5p News T.....	03	900	30 Comme	Nbr of Spots 1		1	900
42	M-F 530a News	01	470	30	Nbr of Spots 1		1	470
Weekly Totals: Total Spots(Ord Spots)					31	5	36	
Closed PR					1		1	

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Est./PO Number:	06308327	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/08	10/15	Total	Cost
43	M-F 530p News T..... Comme	03	900	30	Nbr of Spots	1	1	900
44	M-F 6p News T..... Comme	03	1200	30	Nbr of Spots	1	1	1200
47	M-F 7a Today Show T..... Comme	03	900	30	Nbr of Spots	1	1	900
50	M-SU 11p News ..W.... Comme	03	1250	30	Nbr of Spots	1	1	1250
52	M-F 4p Dr Oz ..W.... Comme	03	600	30	Nbr of Spots	1	1	600
54	M-F 530a News ..W.... Comme	01	470	30	Nbr of Spots	1	1	470
55	M-F 530p News ..W.... Comme	03	900	30	Nbr of Spots	1	1	900
56	M-F 6p News ..W.... Comme	03	1200	30	Nbr of Spots	1	1	1200
57	M-F 6a News ..W.... Comme	03	700	30	Nbr of Spots	1	1	700
58	M-F 7p News ..W.... Comme	03	1000	30	Nbr of Spots	1	1	1000
59	M-F 7a Today Show ..W.... Comme	03	900	30	Nbr of Spots	1	1	900
Weekly Totals:					31	5	36	
Total Spots(Ord Spots)					1		1	
Closed PR					1			

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 Submission Number 801 Issue 3



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Est./PO Number: 06308327	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/08	10/15	Total	Cost
64	M-F 6a News ...F..	03	700	30 Comme	Nbr of Spots	1		700
65	M-F 6a News ...T...	03	700	30 Comme	Nbr of Spots	1		700
66	M-F 6a News T....	03	700	30 Comme	Nbr of Spots	1		700
67	M-F 6p News M.....	03	1200	30 Comme	Nbr of Spots	1		1200
68	Sat 7a Today ShowS.	03	500	30 Comme	Nbr of Spots	1		500
Weekly Totals:					Total Spots(Ord Spots)	31	5	36
					Closed PR	1		1

Pre-emption Summary

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
23	Sat 9a News	:30 Commercial	10/08/12	Closed Pre Emption	500.00	No Makegood / Credit	0000000000	E:063083270

Grand Totals

		Month 10 Weeks: 4			
		10/08	10/15		
Spots	Totals	36	31	5	
Cost		30610	25760	4850	

Grand Totals:	Spots:	36
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Gross Total:	30,610.00
Commission:	4,591.50
Net Total:	26,018.50

REP HEADLINE# 6308327
*** UNAPPROVED REV #1 ***

REP: TEL# 703-516-9399
ORDER WORKSHEET

FAX# 703-516-9680
HARRIS REPORT FROM REP
CHANGES
SEP26/12 11.30
*** WFLA-TV ***

ADV # ADV. NAME POLI/J EHRlich/D/CON/FL REP. # OFF. # SALESMAN #
AGY # AGY. NAME BUYING TIME, LLC BUYER NAME KATE KLEBAHN

650 MASSACHUSETTS AVE. N.W. #210 SALES PRSN WA- MEGHAN MCGARR (H)
WASHINGTON, DC 20001

ORDER # CONTRACT # 6308327 CLASS: NATL. LOCAL REGIONAL

PRDCT J EHRlich 4 CONGRESS EST#2290 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT9/12 OCT15/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE SEP26/12 11.30

REP: REVISION
RATE CHANGE LN'S 1-2,4,7,12,15,19,23-24,26-28,30,32,35,41,44,47,53,56,60
SPOTS CANCELED ON LN'S 7,35,60
LN'S 65-66 ADDED
NEW TTL \$68,050
PLEASE CONFIRM
THANKS! BRIAN FOR MEGHAN

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
JESSICA EHRlich FOR CONGRESS

2010
09/27

LINE# : REP : CD : TIME PERIOD : LGTH : SEC : RATE : START : END : SPTS : WEEK : DAYS : TOTL :
: LINE# : : : : : : : DATE : DATE : /WK : INVT : : SPTS :

AGENCY ADVERTISER CODE = 388 AGENCY EST# = 2290
AGENCY PRODUCT CODE = 395

1	R		1000P-1100P	30		\$3,000.00	10/12	10/12	1		FRI	1
PROGRAM : DATELINE												
CON COM1: DATELINE												
2	R		1200N-100P	30		\$200.00	10/12	10/12	1		FRI	1
PROGRAM : TODAY SHOW												
CON COM1: TODAY SHOW												

10/3/12 FCC (S)

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
4	R		530A-600A PROGRAM : NWS CH8 TODAY 530A CON COM1: NWS CH8 TODAY 530A	30		\$470.00	10/12	10/12	1		FRI	1
7	RS		630P-700P PROGRAM : NBC NIGHTLY NEWS CON COM1: NBC NIGHTLY NEWS	30		\$5,000.00	10/12	10/12	0		FRI	0
12	R		1200N-100P PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$200.00	10/15	10/15	1		MON	1
15	R		530A-600A PROGRAM : NWS CH8 TODAY 530A CON COM1: NWS CH8 TODAY 530A	30		\$470.00	10/15	10/15	1		MON	1
19	R		630P-700P PROGRAM : NBC NIGHTLY NEWS CON COM1: NBC NIGHTLY NEWS	30		\$5,000.00	10/15	10/15	1		MON	1
23	R		700A-900A PROGRAM : SAT TODAY SHOW CON COM1: SAT TODAY SHOW	30		\$500.00	10/13	10/13	1		SAT	1
24	R		900A-1000A PROGRAM : NWS CH8 TODAY 9A CON COM1: NWS CH8 TODAY 9A	30		\$500.00	10/13	10/13	1		SAT	1
26	R		700P-815P PROGRAM : FOOTBALL NIGHT IN AMERICA CON COM1: FOOTBALL NIGHT IN AMERICA	30		\$7,000.00	10/14	10/14	1		SUN	1
27	R		800A-900A PROGRAM : SUN TODAY SHOW CON COM1: SUN TODAY SHOW	30		\$1,100.00	10/14	10/14	1		SUN	1

FAX# 703-516-9680
HARRIS REPORT FROM REP SEP26/12 11.30
CHANGES *** WFLA-TV ***

LINE#	REF	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
28	R		900A-1000A PROGRAM : NWS CH8 9A CON COM1: NWS CH8 9A	30		\$300.00	10/14	10/14	1		SUN	1
30	R		1200N-100P PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$200.00	10/11	10/11	1		THU	1
32	R		530A-600A PROGRAM : NWS CH8 TODAY 530A CON COM1: NWS CH8 TODAY 530A	30		\$470.00	10/11	10/11	1		THU	1
35	RS		630P-700P PROGRAM : NBC NIGHTLY NEWS CON COM1: NBC NIGHTLY NEWS	30		\$5,000.00	10/11	10/11	0		THU	0
41	R		1200N-100P PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$200.00	10/9	10/9	1		TUE	1
44	R		530A-600A PROGRAM : NWS CH8 TODAY 530A CON COM1: NWS CH8 TODAY 530A	30		\$470.00	10/9	10/9	1		TUE	1
47	R		630P-700P PROGRAM : NBC NIGHTLY NEWS CON COM1: NBC NIGHTLY NEWS	30		\$5,000.00	10/9	10/9	1		TUE	1
53	R		1200N-100P PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$200.00	10/10	10/10	1		WED	1
56	R		530A-600A PROGRAM : NWS CH8 TODAY 530A CON COM1: NWS CH8 TODAY 530A	30		\$470.00	10/10	10/10	1		WED	1

REP HEADLINE# 6308327
 *** UNAPPROVED REV #1 ***

REP: TEL# 703-516-9399
 ORDER WORKSHEET

FAX# 703-516-9680
 HARRIS REPORT FROM REP
 CHANGES
 SEP26/12 11.30
 *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
60	RS		630P-700P	30		\$5,000.00	10/10	10/10	0		WED	0
PROGRAM : NBC NIGHTLY NEWS												
CON COM1: NBC NIGHTLY NEWS												
65	A		900A-1000A	30		\$550.00	10/12	10/12	1		FRI	1
PROGRAM : TODAY SHOW 3												
CON COM1: TODAY SHOW 3												
66	A		600A-700A	30		\$700.00	10/9	10/12	3		TU,TH-F	3
PROGRAM : 6A NEWS												
CON COM1: 6A NEWS												
OCT/12						68050.00						
CONTRACT TOTAL												68050.00
TOTAL SPOTS												65

MARKET TOTALS \$175,078 WFLA 32% WFTS 14% WTSP 19% WTVT 35% WTOG 0% WTTA 0% WMOR 0%
 WMOX 0% WXPX 0% WWSB 0% CABL 0%

SHARES ARE ACCURATE

SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

SEP7/12 16.06
WFLA-TV

REP. #	OFF. #	SALESMAN #
1	1	1
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BUYER NAME KATIE KLEBAHN

SALES PRSN WA- MEGHAN MCGARR (H)

WASHINGTON, DC 20001

	CLASS:	NATL.	LOCAL	REGIONAL
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CITY TAX	STATE TAX	CO-OP BILLING NEEDED	DATE
			SEP7/12 16 06

NEW ORDER
TTL: \$56,025 @ 64X
PLS CFM

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

JESSICA EHRLICH FOR CONGRESS

:LINE#:	REP	:CD :	TIME PERIOD	:	LGTH :	SEC :	RATE	:	START	:	END	SPTS:	WEEK	:	DAYS	:	TOTL:
:	LINE#:	:	:	:	:	:	:	:	DATE	:	DATE	/WK:	INVT	:	:	:	SPTS:

AGENCY ADVERTISER CODE	388	AGENCY EST#	2290
AGENCY PRODUCT CODE	395		

1	1000F-1100P	30	\$300.00	10/12	10/12	1	FRI
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PROGRAM : DATELINE
CON COM1: DATELINE

2	1200N-100F	30	\$100.00	10/12	1	FRI	1
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PROGRAM : TODAY SHOW
CON COM1: TODAY SHOW

3	500P-530P	30	\$900.00	10/12	1	FRI	1
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PROGRAM : WFLA NEWS
CON COM1: WFLA NEWS

REP HEADLINE# 6308327
 *** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399
 ORDER WORKSHEET

FAX# 703-516-9680
 HARRIS REPORT FROM REP
 SEP7/12 16.06
 *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
4			530A-600A PROGRAM : NWS CH8 TODAY 530A CON COM1: NWS CH8 TODAY 530A	30		\$250.00	10/12	10/12	1		FRI	1
5			530P-600P PROGRAM : WFLA NEWS CON COM1: WFLA NEWS	30		\$900.00	10/12	10/12	1		FRI	1
6			600P-630P PROGRAM : WFLA NEWS CON COM1: WFLA NEWS	30		\$1,200.00	10/12	10/12	1		FRI	1
7			630P-700P PROGRAM : NEC NIGHTLY NEWS CON COM1: NBC NIGHTLY NEWS	30		\$2,000.00	10/12	10/12	1		FRI	1
8			700P-730P PROGRAM : WFLA NEWS @ 7P CON COM1: WFLA NEWS @ 7P	30		\$1,000.00	10/12	10/12	1		FRI	1
9			700A-900A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$900.00	10/12	10/12	1		FRI	1
10			730P-800P PROGRAM : ENTERTAINMENT TONIGHT CON COM1: ENTERTAINMENT TONIGHT	30		\$1,000.00	10/12	10/12	1		FRI	1
11			1100P-1135P PROGRAM : NWS CH8 @11P CON COM1: NWS CH8 @11P	30		\$1,250.00	10/15	10/15	1		MON	1
12			1200N-100P PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$100.00	10/15	10/15	1		MON	1

REP HEADLINE# 6308327
 *** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399
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 SEP7/12 16.06
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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
13			400P-500P PROGRAM : DR OZ CON COM1: DR OZ	30		\$600.00	10/15	10/15	1		MON	1
14			500P-530P PROGRAM : WFLA NEWS CON COM1: WFLA NEWS	30		\$900.00	10/15	10/15	1		MON	1
15			530A-600A PROGRAM : NWS CH8 TODAY 530A CON COM1: NWS CH8 TODAY 530A	30		\$250.00	10/15	10/15	1		MON	1
16			530P-600P PROGRAM : WFLA NEWS CON COM1: WFLA NEWS	30		\$900.00	10/15	10/15	1		MON	1
17			600P-630P PROGRAM : WFLA NEWS CON COM1: WFLA NEWS	30		\$1,200.00	10/15	10/15	1		MON	1
18			600A-700A PROGRAM : NWS CH8 TODAY 6A CON COM1: NWS CH8 TODAY 6A	30		\$700.00	10/15	10/15	1		MON	1
19			630P-700P PROGRAM : NBC NIGHTLY NEWS CON COM1: NBC NIGHTLY NEWS	30		\$2,000.00	10/15	10/15	1		MON	1
20			700A-900A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$900.00	10/15	10/15	1		MON	1
21			730P-800P PROGRAM : ENTERTAINMENT TONIGHT CON COM1: ENTERTAINMENT TONIGHT	30		\$1,000.00	10/15	10/15	1		MON	1

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
22			900A-1000A PROGRAM : TODAY SHOW-3 CON COM1: TODAY SHOW-3	30		\$550.00	10/15	10/15	1		MON	1
23			700A-900A PROGRAM : SAT TODAY SHOW CON COM1: SAT TODAY SHOW	30		\$275.00	10/13	10/13	1		SAT	1
24			900A-1000A PROGRAM : NWS CH8 TODAY 9A CON COM1: NWS CH8 TODAY 9A	30		\$250.00	10/13	10/13	1		SAT	1
25			600P-630P PROGRAM : WFLA NEWS CON COM1: WFLA NEWS	30		\$750.00	10/14	10/14	1		SUN	1
26			700P-815P PROGRAM : FOOTBALL NIGHT IN AMERICA CON COM1: FOOTBALL NIGHT IN AMERICA	30		\$3,400.00	10/14	10/14	1		SUN	1
27			800A-900A PROGRAM : SUN TODAY SHOW CON COM1: SUN TODAY SHOW	30		\$250.00	10/14	10/14	1		SUN	1
28			900A-1000A PROGRAM : NWS CH8 9A CON COM1: NWS CH8 9A	30		\$150.00	10/14	10/14	1		SUN	1
29			1100P-1135P PROGRAM : NWS CH8 @11P CON COM1: NWS CH8 @11P	30		\$1,250.00	10/11	10/11	1		THU	1
30			1200N-100P PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$100.00	10/11	10/11	1		THU	1

REP HEADLINE# 6308327
*** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399
ORDER WORKSHEET

FAX# 703-516-9680
HARRIS REPORT FROM REP

SEP7/12 16.06
*** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
31			500P-530P PROGRAM : WFLA NEWS CON COM1: WFLA NEWS	30		\$900.00	10/11	10/11	1		THU	1
32			530A-600A PROGRAM : NWS CH8 TODAY 530A CON COM1: NWS CH8 TODAY 530A	30		\$250.00	10/11	10/11	1		THU	1
33			530P-600P PROGRAM : WFLA NEWS CON COM1: WFLA NEWS	30		\$900.00	10/11	10/11	1		THU	1
34			600P-630P PROGRAM : WFLA NEWS CON COM1: WFLA NEWS	30		\$1,200.00	10/11	10/11	1		THU	1
35			630P-700P PROGRAM : NBC NIGHTLY NEWS CON COM1: NBC NIGHTLY NEWS	30		\$2,000.00	10/11	10/11	1		THU	1
36			700P-730P PROGRAM : WFLA NEWS @ 7P CON COM1: WFLA NEWS @ 7P	30		\$1,000.00	10/11	10/11	1		THU	1
37			700A-900A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$900.00	10/11	10/11	1		THU	1
38			730P-800P PROGRAM : ENTERTAINMENT TONIGHT CON COM1: ENTERTAINMENT TONIGHT	30		\$1,000.00	10/11	10/11	1		THU	1
39			900A-1000A PROGRAM : TODAY SHOW-3 CON COM1: TODAY SHOW-3	30		\$550.00	10/11	10/11	1		THU	1

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
40			1100P-1135P PROGRAM : NWS CH8 @1P CON COM1 : NWS CH8 @1P	30		\$1,250.00	10/9	10/9	1		TUE	1
41			1200N-100P PROGRAM : TODAY SHOW CON COM1 : TODAY SHOW	30		\$100.00	10/9	10/9	1		TUE	1
42			400P-500P PROGRAM : DR OZ CON COM1 : DR OZ	30		\$600.00	10/9	10/9	1		TUE	1
43			500P-530P PROGRAM : WFLA NEWS CON COM1 : WFLA NEWS	30		\$900.00	10/9	10/9	1		TUE	1
44			530A-600A PROGRAM : NWS CH8 TODAY 530A CON COM1 : NWS CH8 TODAY 530A	30		\$250.00	10/9	10/9	1		TUE	1
45			530P-600P PROGRAM : WFLA NEWS CON COM1 : WFLA NEWS	30		\$900.00	10/9	10/9	1		TUE	1
46			600P-630P PROGRAM : WFLA NEWS CON COM1 : WFLA NEWS	30		\$1,200.00	10/9	10/9	1		TUE	1
47			630P-700P PROGRAM : NBC NIGHTLY NEWS CON COM1 : NBC NIGHTLY NEWS	30		\$2,000.00	10/9	10/9	1		TUE	1
48			700P-730P PROGRAM : WFLA NEWS @ 7P CON COM1 : WFLA NEWS @ 7P	30		\$1,000.00	10/9	10/9	1		TUE	1

SEP7/12 16.06
*** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
49			700A-900A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$900.00	10/9	10/9	1		TUE	1
50			730P-800P PROGRAM : ENTERTAINMENT TONIGHT CON COM1: ENTERTAINMENT TONIGHT	30		\$1,000.00	10/9	10/9	1		TUE	1
51			900A-1000A PROGRAM : TODAY SHOW-3 CON COM1: TODAY SHOW-3	30		\$550.00	10/9	10/9	1		TUE	1
52			1100P-1135P PROGRAM : NWS CH8 @11P CON COM1: NWS CH8 @11P	30		\$1,250.00	10/10	10/10	1		WED	1
53			1200N-100P PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$100.00	10/10	10/10	1		WED	1
54			400P-500P PROGRAM : DR OZ CON COM1: DR OZ	30		\$600.00	10/10	10/10	1		WED	1
55			500P-530P PROGRAM : WFLA NEWS CON COM1: WFLA NEWS	30		\$900.00	10/10	10/10	1		WED	1
56			530A-600A PROGRAM : NWS CH8 TODAY 530A CON COM1: NWS CH8 TODAY 530A	30		\$250.00	10/10	10/10	1		WED	1
57			530P-600P PROGRAM : WFLA NEWS CON COM1: WFLA NEWS	30		\$900.00	10/10	10/10	1		WED	1

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
58			600P-630P	30		\$1,200.00	10/10	10/10	1		WED	1
PROGRAM : WFLA NEWS CON COM1: WFLA NEWS												
59			600A-700A	30		\$700.00	10/10	10/10	1		WED	1
PROGRAM : NWS CH8 TODAY 6A CON COM1: NWS CH8 TODAY 6A												
60			630P-700P	30		\$2,000.00	10/10	10/10	1		WED	1
PROGRAM : NBC NIGHTLY NEWS CON COM1: NBC NIGHTLY NEWS												
61			700P-730P	30		\$1,000.00	10/10	10/10	1		WED	1
PROGRAM : WFLA NEWS @ 7P CON COM1: WFLA NEWS @ 7P												
62			700A-900A	30		\$900.00	10/10	10/10	1		WED	1
PROGRAM : TODAY SHOW CON COM1: TODAY SHOW												
63			730P-800P	30		\$1,000.00	10/10	10/10	1		WED	1
PROGRAM : ENTERTAINMENT TONIGHT CON COM1: ENTERTAINMENT TONIGHT												
64			900A-1000A	30		\$550.00	10/10	10/10	1		WED	1
PROGRAM : TODAY SHOW-3 CON COM1: TODAY SHOW-3												
OCT/12			56025.00									
CONTRACT TOTAL												56025.00
TOTAL SPOTS												64

MARKET TOTALS \$175,078 WFLA 32% WFTS 14% WTSP 19% WTVT 35% WTOG 0% WTTA 0% WMOR 0%
 WMOX 0% WXPX 0% WWSB 0% CABL 0%

SHARES ARE ACCURATE

SVC- NSI
 DEMOS- RA35+*

Buying Time LLC
650 Massachusetts Ave. NW
Suite 210
Washington DC 20001

Jessica Ehrlich/ D/ Congress/ FL
Submission Number 791 Issue 1



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Jessica Ehrlich/ D/ Congress/ FL	Submission Cost:	68050	Campaign Ref:	E:063083270
Buyer:	..	Client/Product/Estimate:	388 /395 /2290	Sales Rep:	HRRP Washington, DC
Schedule Dates:	10/08/12 to 10/21/12	Weeks:	2	Order Ref:	06308327
Est./PO Number:	06308327	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Product:	J Ehrlich 4 Congress	Booking Group:	WFLA	Key Market:	Tampa-St. Petersburg, FL
Demographic:	(L) Household	Order:			

Ref	Sales Product Details	Rev Type	Rate	Spot Type	Nbr of Spots	10/08	10/15	Total	Cost
1	Fri 10p ET / 9p CT Dateline NBC Friday ...F..	03	3000	30 Comme	Nbr of Spots	1		1	3000
2	M-F 12p Today Show III ...F..	03	200	30 Comme	Nbr of Spots	1		1	200
3	M-F 5p News ...F..	03	900	30 Comme	Nbr of Spots	1		1	900
4	M-F 530a News ...F..	01	470	30 Comme	Nbr of Spots	1		1	470
5	M-F 530p News ...F..	03	900	30 Comme	Nbr of Spots	1		1	900
6	M-F 6p News ...F..	03	1200	30 Comme	Nbr of Spots	1		1	1200
7	M-F 7p News ...F..	03	1000	30 Comme	Nbr of Spots	1		1	1000
8	M-F 7a Today Show ...F..	03	900	30 Comme	Nbr of Spots	1		1	900
9	M-F 730p Entertainment Tonight ...F..	03	1000	30 Comme	Nbr of Spots	1		1	1000
Weekly Totals: Total Spots(Ord Spots)						53	12	65	

Buying Time LLC
650 Massachusetts Ave, NW
Suite 210
Washington DC 20001

Jessica Ehrlich/ D/ Congress/ FL
Submission Number 791 Issue 1



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Buyer:	FL	Client/Product/Estimate:	388 /395 /2290	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/08/12 to 10/21/12	Weeks:	2	Order Ref:	06308327
Est./PO Number:	06308327	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/08	10/15	Total	Cost
10	M-Su 11p News M.....	03	1250	30 Comme		1	1	1250
11	M-F 12p Today Show III M.....	03	200	30 Comme		1	1	200
12	M-F 4p Dr Oz M.....	03	600	30 Comme		1	1	600
13	M-F 5p News M.....	03	900	30 Comme		1	1	900
14	M-F 530a News M.....	01	470	30 Comme		1	1	470
15	M-F 530p News M.....	03	900	30 Comme		1	1	900
16	M-F 6p News M.....	03	1200	30 Comme		1	1	1200
17	M-F 6a News M.....	03	700	30 Comme		1	1	700
18	M-F 630p ET / 530p CT NBC Nightly News M.....	01	5000	30 Comme		1	1	5000
19	M-F 7a Today Show M.....	03	900	30 Comme		1	1	900
Weekly Totals: Total Spots(Ord Spots)					53	12	65	

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Jessica Ehrlich/ D/ Congress/ FL
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Original

Client:	Jessica Ehrlich/ D/ Congress/ FL	Submission Cost:	68050	Campaign Ref:	E:063083270
Buyer:	FL	Client/Product/Estimate:	388 /395 /2290	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/08/12 to 10/21/12	Weeks:	2	Order Ref:	06308327
Est./PO Number:	06308327	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/08	10/15	Total	Cost
20	M-F 730p Entertainment Tonight M.....	03	1000	30 Comme	Nbr of Spots	1	1	1000
21	M-F 9a Today Show II M.....	03	550	30 Comme	Nbr of Spots	1	1	550
22	Sat 7a Today ShowS.	03	500	30 Comme	Nbr of Spots	1	1	500
23	Sat 9a NewsS.	02	500	30 Comme	Nbr of Spots	1	1	500
24	Sun 6p NewsS	03	750	30 Comme	Nbr of Spots	1	1	750
25	Sun 7p ET / 6p CT Football Night in AmericaS	01	7000	30 Comme	Nbr of Spots	1	1	7000
26	Sun 8a Today ShowS	01	1100	30 Comme	Nbr of Spots	1	1	1100
27	Sun 9a NewsS	03	300	30 Comme	Nbr of Spots	1	1	300
28	M-Su 11p News ...T...	03	1250	30 Comme	Nbr of Spots	1	1	1250
29	M-F 12p Today Show III ...T...	03	200	30 Comme	Nbr of Spots	1	1	200
Weekly Totals: Total Spots(Ord Spots)					53	12	65	

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Submission Number 791 Issue 1



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Original

Client:	Jessica Ehrlich/ D/ Congress/ FL	Submission Cost:	68050	Campaign Ref:	E:063083270
Buyer:	FL	Client/Product/Estimate:	388 /386 /2290	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/08/12 to 10/21/12	Weeks:	2	Order Ref:	06308327
Est./PO Number:	06308327	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/08	10/15	Total	Cost
30	M-F 5p News ...T....	03	900	30 Comme	Nbr of Spots	1	1	900
31	M-F 530a News ...T....	01	470	30 Comme	Nbr of Spots	1	1	470
32	M-F 530p News ...T....	03	900	30 Comme	Nbr of Spots	1	1	900
33	M-F 6p News ...T....	03	1200	30 Comme	Nbr of Spots	1	1	1200
34	M-F 7p News ...T....	03	1000	30 Comme	Nbr of Spots	1	1	1000
35	M-F 7a Today Show ...T....	03	900	30 Comme	Nbr of Spots	1	1	900
36	M-F 730p Entertainment Tonight ...T....	03	1000	30 Comme	Nbr of Spots	1	1	1000
37	M-F 9a Today Show II ...T....	03	550	30 Comme	Nbr of Spots	1	1	550
38	M-Su 11p News ...T....	03	1250	30 Comme	Nbr of Spots	1	1	1250
39	M-F 12p Today Show III ...T....	03	200	30 Comme	Nbr of Spots	1	1	200
40	M-F 4p Dr Oz ...T....	03	600	30 Comme	Nbr of Spots	1	1	600
Weekly Totals: Total Spots(Ord Spots)					53	12	65	

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Original

Client:	Jessica Ehrlich/ D/ Congress/ FL	Submission Cost:	68050	Campaign Ref:	E:063083270
Buyer:	FL	Client/Product/Estimate:	388 /395 /2290	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/08/12 to 10/21/12	Weeks:	2	Order Ref:	06308327
Est./PO Number:	06308327	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/08	10/15	Total	Cost
41	M-F 5p News T.....	03	900	30 Comme	Nbr of Spots 1		1	900
42	M-F 530a News T.....	01	470	30 Comme	Nbr of Spots 1		1	470
43	M-F 530p News T.....	03	900	30 Comme	Nbr of Spots 1		1	900
44	M-F 6p News T.....	03	1200	30 Comme	Nbr of Spots 1		1	1200
45	M-F 630p ET / 530p CT NBC Nightly News T.....	01	5000	30 Comme	Nbr of Spots 1		1	5000
46	M-F 7p News T.....	03	1000	30 Comme	Nbr of Spots 1		1	1000
47	M-F 7a Today Show T.....	03	900	30 Comme	Nbr of Spots 1		1	900
48	M-F 730p Entertainment Tonight T.....	03	1000	30 Comme	Nbr of Spots 1		1	1000
49	M-F 9a Today Show II T.....	03	550	30 Comme	Nbr of Spots 1		1	550
50	M-Su 11p News ..W....	03	1250	30 Comme	Nbr of Spots 1		1	1250
Weekly Totals: Total Spots(Ord Spots)					53	12	65	

Buying Time LLC
650 Massachusetts Ave, NW
Suite 210
Washington DC 20001

Jessica Ehrlich/ D/ Congress/ FL
Submission Number 791 Issue 1



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

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Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/08	10/15	Total	Cost
51	M-F 12p Today Show III ..W....	03	200	30 Comme	Nbr of Spots 1		1	200
52	M-F 4p Dr Oz ..W....	03	600	30 Comme	Nbr of Spots 1		1	600
53	M-F 5p News ..W....	03	900	30 Comme	Nbr of Spots 1		1	900
54	M-F 530a News ..W....	01	470	30 Comme	Nbr of Spots 1		1	470
55	M-F 530p News ..W....	03	900	30 Comme	Nbr of Spots 1		1	900
56	M-F 6p News ..W....	03	1200	30 Comme	Nbr of Spots 1		1	1200
57	M-F 6a News ..W....	03	700	30 Comme	Nbr of Spots 1		1	700
58	M-F 7p News ..W....	03	1000	30 Comme	Nbr of Spots 1		1	1000
59	M-F 7a Today Show ..W....	03	900	30 Comme	Nbr of Spots 1		1	900
60	M-F 730p Entertainment Tonight ..W....	03	1000	30 Comme	Nbr of Spots 1		1	1000
61	M-F 9a Today Show II ..W....	03	550	30 Comme	Nbr of Spots 1		1	550
Weekly Totals: Total Spots(Ord Spots)					53	12	65	

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Est./PO Number: 06308327	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/08	10/15	Total	Cost
62	M-F 9a Today Show IIF..	03	550	30 Comme	Nbr of Spots	1	1	550
63	M-F 6a News ..T.TF..	03	700	30 Comme	Nbr of Spots	3	3	2100
Weekly Totals: Total Spots(Ord Spots)					53	12	65	

Grand Totals			
	10/08	10/15	
Totals	65	53	12
Spots	65	53	12
Cost	68050	54380	13670

Spots: 65
Gross Total: 68,050.00
Commission: 10,207.50
Net Total: 57,842.50